



# THOSE WHO FIGHT FOR THEIR COUNTRY SHOULDN'T HAVE TO FIGHT FOR A JOB

Established in 1889, Carhartt is a global premium work wear brand with a rich heritage of developing rugged apparel for workers on and off the job. As a 126 year-old brand built on serving the country's hardest workers, partnering with Helmets to Hardhats was a natural fit.

In 2014, Carhartt became a proud supporter of Helmets to Hardhats to help promote its mission. Helmets to Hardhats is a national, nonprofit program that connects retired and transitioning active-duty military service members with skilled training and quality career opportunities in the building and trade industry. Carhartt's Made in the USA products feature tags that promote awareness for Helmets to Hardhats, and Carhartt is donating \$100,000 annually to Helmets to Hardhats, regardless of sales.

The program is designed to help military service members successfully transition back into civilian life by offering them the means to secure a quality career in the building and trade industry. It's more than just job placement—it's career guidance and training that provides candidates with an opportunity to build sustainable skill sets in our society.

Helmets to Hardhats works closely with over 15 trade unions and 10 associations and corporations to source job openings for candidates. Once workers become a member in a building and construction trade and they work hard, they are entitled to a future with high pay, great medical insurance and one of the best pension plans in the nation. Our partnership with Helmets to Hardhats provides an authentic connection to unions and further strengthens Carhartt's commitment to American workers by supporting US manufacturing jobs.

To learn more about Helmets to Hardhats, please visit [www.helmetstohardhats.org](http://www.helmetstohardhats.org) and for additional information about Carhartt, please visit [www.Carhartt.com](http://www.Carhartt.com).



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