



DIGITAL VIDEO COMMUNICATIONS

THE AMERICAN LEGION AND OAK RIDGE BOYS TEAM UP TO HELP ADDRESS VETERAN NEEDS WITH PTSD

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Did you know that the Department of Veteran Affairs (VA) estimates that upwards of 20 percent of veterans from the wars in Iraq and Afghanistan are confronting post-traumatic stress disorder (PTSD)? To help assist veterans and their families, The American Legion is launching a national awareness campaign to shine a spotlight on this issue.

The first installment of this campaign will be a public service announcement (PSA) that will focus on the mental health needs of veterans, particularly those who are battling the signature wounds of today's war era: PTSD and traumatic brain injury (TBI).

Lending their support and featured in this PSA will be Grammy Award-winning country music group Oak Ridge Boys.

The American Legion and Oak Ridge Boys are united in their hope that this PSA will help raise awareness and support for the needs of U.S. military veterans, including better detection and treatment of PTSD, help with the VA benefits process, as well as education and career opportunities for those who served our nation in uniform.

This PSA will help educate your viewers on the hardships that many of our veterans are facing and ways that they can get help.

By airing this PSA you will help The American Legion meet its goal of helping veterans get the support and assistance they need.

This 30-second PSA is available for your use. To download HD or SD quality versions of the spot and to review additional materials please click here: <http://dssimon.com/MM/american-legion/>

About The American Legion

With a current membership of 2.3-million wartime veterans, The American Legion was founded in 1919 on the four pillars of a strong national security, veteran's affairs, Americanism, and youth programs. Legionnaires work for the betterment of their communities through nearly 14,000 posts across the nation. www.legion.org