



PRESS KIT

VERRA MOBILITY



COMPANY OVERVIEW

We're on a path to cement our position at the center of the rapidly growing smart mobility ecosystem. Every day we set our focus on making simpler, more seamless solutions for our customers. Looking to the future, we sit at the center of the ongoing transformation in mobility.

Our working style is defined by a set of four core values, own it, do what's right, lead with grace, and win together. As critical components of our culture and as our framework for high performance, these are the foundation for how we work.

As cities become more connected, we will continue to provide governments with technology-focused solutions to make everyone's journey safer and easier. Combined with international expansion, and strategic acquisitions, we are positioned to be a global leader in smart mobility well into the future.

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- > Headquarters is located in **Mesa, AZ**
 - > Verra Mobility was **founded in 1987** in Arizona
 - > **1,500+** global Verra Mobility **employees**
 - > Verra Mobility partners with more than **350 communities** around the world
 - > **NASDAQ: VRRM**





NOTABLE CUSTOMERS

- New York City, NY
- Atlanta Public Schools, GA
- Austin Independent School District, TX
- Washington D.C.
- City of Baltimore, MD
- Virginia Beach City, VA
- City of Ottawa, ON
- National Highways, UK
- Transport for New South Wales, AU
- Waka Kotahi, NZ

FY2023 CORPORATE FINANCIALS

\$817M

Revenue

\$57M

Net Income

\$372M

Adjusted EBITDA

For more financial information visit: ir.verramobility.com

HISTORICAL TIMELINE

2004



American Traffic Systems relaunches as American Traffic Solutions

MAY 2017



American Traffic Solutions acquired by Platinum Equity

MARCH 2018



American Traffic Solutions acquires Highway Toll Admin.

APRIL 2018



American Traffic Solutions acquires Euro Parking Collection plc

JUNE 2018



American Traffic Solutions relaunches as Verra Mobility

OCT 2018



Verra Mobility (Nasdaq: VRRM) goes public by combining with Gores Holdings SPAC

OCT 2019



Verra Mobility acquires Pagatella

JUNE 2021



Verra Mobility acquires Redflex

DEC 2021



Verra Mobility acquires T2 Systems

GOVERNMENT SOLUTIONS

Smart mobility drives safer, more livable, and more accessible communities.

Imagine a world where you can safely navigate your community without fearing a car crash. That's what Verra Mobility is striving to achieve. As a company committed to zeroing in on safety, we believe transportation should be accessible, efficient, and safe for all users. That's why we persistently implement smart transportation solutions that enhance urban mobility, change driver behavior, reduce crashes, and save lives. Join us in our mission to make our roads safer for all.

“Safety belongs to all of us, and at Verra Mobility, we are doing everything we can to make communities livable for everyone.”

Jon Baldwin

Executive Vice President, Government Solutions



MEDIA CARD

#1

Verra Mobility partners with more than 350 communities around the world

ZERO IN ON SAFETY

A global leader in smart transportation solutions, Verra Mobility partners with communities to help create more efficient, safer transportation systems for all.



30+

years of experience
enhancing safety



14,000+

road safety
cameras globally



50+

million yearly events
processed on
behalf of clients



1,500+

global employees
serving clients at their
highest point of need

THE PROBLEM

- The U.S. experienced a 16-year high in traffic-related fatalities in 2021 - with fatalities in speeding-related crashes up 5%. (Source: **NHTSA**)
- Pedestrian deaths have increased by 18% between the first half of 2019 and 2022. (Source: **GHSA**)
- Fatalities increased from '2021-'2022 among cyclists (8%), motorcyclists (5%), and pedestrians (2%). (Source: **NHTSA**)
- Motor vehicle crashes cost American society \$340 billion in 2019. (Source: **NHTSA**)
- The typical U.S. driver lost 51 hours to congestion in 2022, about an hour each week, costing, on average, \$869 in lost time. (Source: **Intrix 2022 Global Traffic Scorecard**)
- Speeding is a contributing factor in roughly 30% of all traffic fatalities and \$46 billion (about \$140 per person in the US) in economic costs in 2019, accounting for 14% of all economic costs. (Source: **NHTSA**).
- In 2023, throughout a 180-day school year, more than 43.5 million drivers illegally passed stopped school buses across the country. (Source: **NASDPTS**)
- Transportation, mainly light-duty vehicles (passenger cars and trucks) is the largest source of global warming emissions in the United States, making up 28% of the country's total output. (Source: **EPA**)

SUCCESS STORIES

Safety programs across the country play an integral part in helping cities achieve their public safety goals.

SPEED SAFETY

➤ **Ontario, Canada: With automated enforcement, pilot sites experienced:**

- 200% increase in compliance with the speed limit*
- 72% decrease in the percentage of high-end speeders*
- Expanding to 15 additional sites in 2022, and 15-25 in 2023
 - In Ottawa, school zone speed safety enforcement sites experienced a 50% decrease in the number of speeders compared to baseline data prior to program implementation.

(Source: **City of Ottawa**)

➤ **New York City**

- Speed safety cameras saw an average speed reduction of 73% in 2021. (Source: **New York City**)
- After one full year of school zone speed camera installation and operation, New York City saw an approx. 14% drop in injuries, and nearly 20% drop in crashes involving children - as compared to a previous 3-year average. (Source: **New York City**).

RED-LIGHT SAFETY

➤ In **New York City**, the red-light safety camera program started in 1994 and has since expanded to 150 intersections throughout the city. The average daily number of red-light running violations issued at camera locations has declined by over 77% since the program began. (Source: **New York City**)

➤ In **Philadelphia**, The Philadelphia Parking Authority's Red-Light Camera Program delivered more than 15 million to the Pennsylvania Department of Transportation's Transportation Enhancements Grant Program where a portion goes back into traffic safety. (Source: PPA)

SCHOOL BUS SAFETY

➤ In **Georgia**, Atlanta Public Schools implemented their school bus stop-arm safety camera program in 2015 and now has more than 250 school buses equipped with CrossingGuard™ stop-arm safety cameras. When comparing the start and end of the 2021-2022 school year, APS's school bus stop-arm safety program experienced a 28% reduction in stop-arm violations. (Source: Atlanta Public Schools)

WORK ZONE SAFETY

➤ In **Pennsylvania**, a statewide Automated Work Zone Speed Enforcement (AWZSE) program has seen up to a 17% drop in speeding vehicles in AWZSE zones during peak construction season (Source: **PennDOT**).

CREATING SAFER CITIES

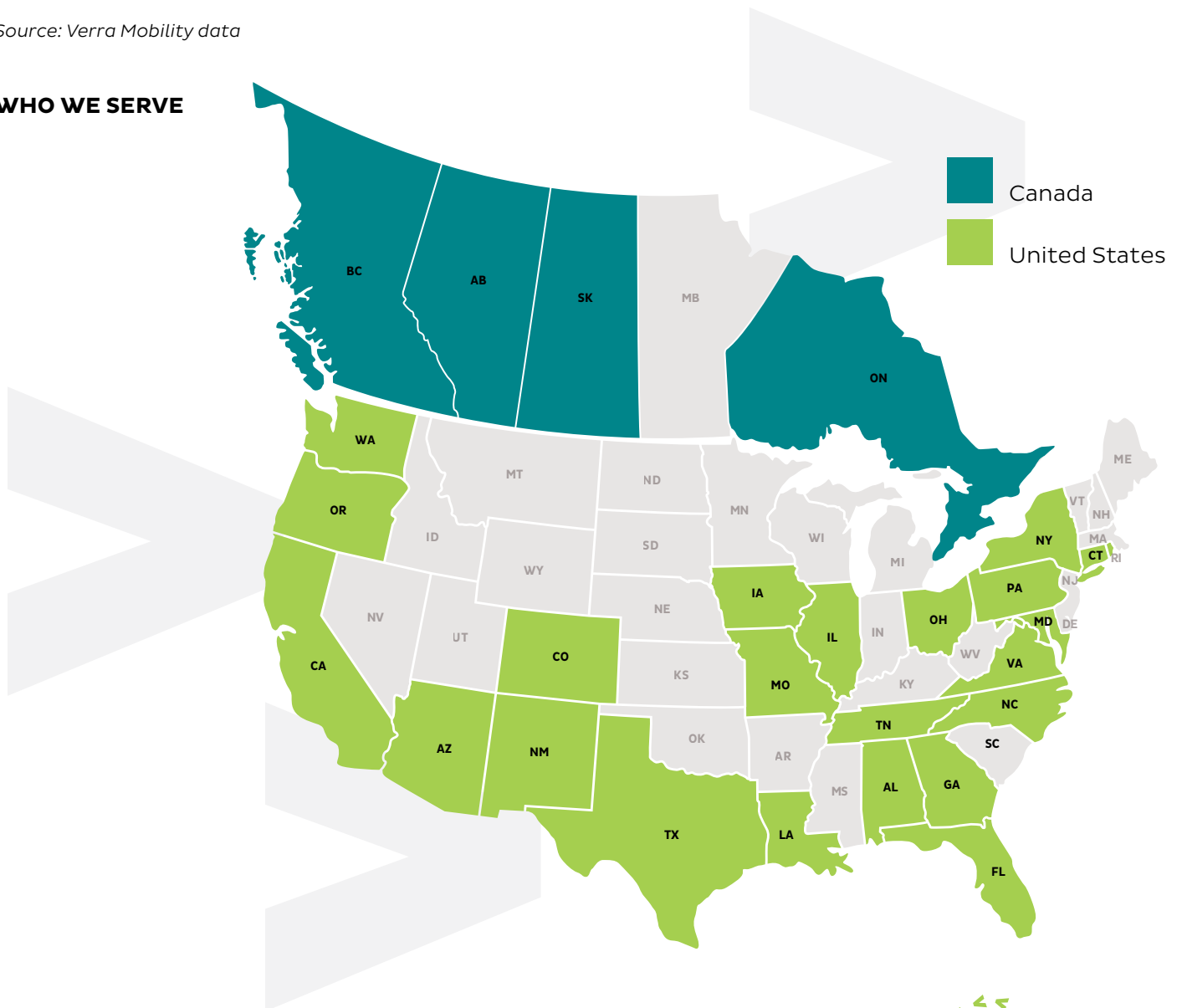
By building, installing, maintaining, and managing leading technology solutions that positively impact driver behavior and enhance road safety.

In 2023,

- Verra Mobility issued more than 17 million red-light, speed, school bus, and bus lane citations.
- Driver behavior is changing. Almost 70% of people who received a road safety program citation did not receive a second.
- Verra Mobility school bus stop-arm safety programs saw a 10% decrease in total citations issued per bus camera in the 2021/22 school year.
- More than 4 million drivers ran red lights in 2023.
- Nearly 200,000 motorists were caught speeding during Labor Day weekend making it the highest-ranked holiday travel period for speeding.

Source: Verra Mobility data

WHO WE SERVE



LEADERSHIP

DAVID ROBERTS

President and Chief Executive Officer

David Roberts has served as Verra Mobility's President and Chief Executive Officer since May 2018. He came to Verra Mobility in August 2014 as Chief Operating Officer bringing extensive management experience to the company. Prior to Verra Mobility, David was the President and Chief Executive Officer of BillingTree, a multi-channel electronic payment platform company. Before his time at BillingTree, David was a Managing Director at Bank of America Merrill Lynch, leading the Equity Plan Services business. He joined Bank of America Merrill Lynch via sale of Equity Methods, where he served as Chief Executive Officer.



JON BALDWIN

Executive Vice President, Government Solutions

Jon Baldwin is the EVP of Government Solutions. Prior to joining Verra Mobility, Jon served as President of Fortive's Gems, Sensors and Controls business, a global supplier of industrial sensors and control components. He also served as the General Manager for Texas Instruments' Precision Signal Path business unit. Jon also held leadership roles in marketing, business development and strategy for National Semiconductor Corporation, Simplify Systems, Inc. and Analog Devices, Inc. He began his career at Raytheon Technologies as a systems engineer.



“Being a member of this innovative company is a privilege. Our capability to assist customers in addressing emerging mobility obstacles and enhancing safety, sustainability, and compliance is exceptional.”

Jon Baldwin

Executive Vice President,
Government Solutions

NEWSROOM

New Road Safety Milestone in the Netherlands

September 1, 2023




Verra Mobility, in collaboration with **DMC Technology**, is supporting the **Centrale Verwerking Openbaar Ministerie** (CVOM) to enhance road safety in the Netherlands. Responsible for national traffic enforcement policy, CVOM was looking for multiple suppliers to deliver and maintain enforcement solutions for 300 to 750 locations throughout the Netherlands. CVOM's goal is to maintain safe streets and reduce serious collisions and injuries associated with dangerous driving behavior. With this new contract, CVOM will be able to continue capturing robust evidence of all offending vehicles, ensure road user safety, and achieve reduced average journey times.

Road Safety in the Netherlands

National Stop on Red Week 2024

July 18, 2024



Every year, National Stop on Red Week serves as a stark reminder of the dangers of red-light running and the importance of safe driving. This year, we're focusing on "Zero in on Red," a future with zero fatalities and serious injuries caused by this reckless behavior.

National Stop on Red Week

We're Certified™ by Great Place To Work® for the Second Year in a Row

May 19, 2023



We're proud to be Certified™ by Great Place To Work® for the second year in a row. This prestigious recognition is based entirely on a survey of current U.S. employees about their experiences working at our company. Great Place To Work is the global authority on workplace culture, employee experience and leadership behaviors proven to deliver market-leading revenue, employee retention and increased innovation. According to the survey, 84% of Verra Mobility's U.S. employees say the company is a great place to work, compared to 57% of employees at a typical U.S.-based company.

BY THE NUMBERS

Great Place to Work 2023

Improving Road Safety in Honolulu

May 30, 2023



The Hawaii Department of Transportation (HDOT) has installed red light safety cameras across 10 intersections throughout Honolulu communities to enhance road safety and reduce red light running. The program launched in the fall of 2022 as part of a two-year pilot program approved by the Hawaii state legislature. A 60-day public awareness campaign was launched to remind drivers to pay attention, stop on red and share pertinent program updates. "Enhancing the safety of all road users, including drivers, pedestrians, and cyclists, is a chief concern for HDOT, and we are pleased to be partnering with Verra Mobility for this pilot program that has already benefited Honolulu residents," said Ed Sniffen, Hawaii Department of Transportation Director for Highways. "By taking steps to change driver behavior, increase enforcement and reduce the risk of vehicle crashes, we will be one step closer to our goal of making our city's streets safer over the coming two years."

Road Safety in Honolulu

School Bus Safety Partnership in Oneida County

May 12, 2023



Every day more than 25 million children ride a bus to school, and these children are often at risk of being injured by drivers who fail to stop for school buses while they load and unload students. We are honored to partner with Oneida County in New York to equip nearly 200 buses with Verra Mobility's **CrossingGuard school bus safety solution** to help protect students at new school districts throughout the county.


WHAT PEOPLE ARE SAYING

"We're thrilled to partner with Oneida County, the Oneida Sheriff's Office and the school districts to help protect children as they travel to and from school," said Mobei Rivers, Verra Mobility's Global Director of Product. "Verra Mobility's CrossGuard solution will help reduce the risk of school bus accidents and ensure a safer ride for all."

School Bus Safety

Verra Mobility Launches 'Zero In' Pledge Initiative to Promote Safe Driving Behaviors to Reduce Roadway Deaths

May 10, 2023



The company announces new actions and financial commitments as part of its Zero In pledge to improve road safety.

MESA, AZ, Jan. 31, 2023, PRNewswire - Verra Mobility Corporation (NASDAQ: VERRA), a leading provider of smart mobility technology solutions, announced today its new global Zero in on safety, call to action for drivers to commit to reducing dangerous driving behaviors to address unacceptably high traffic fatality numbers in the U.S. and other countries across the globe.

According to the National Highway Traffic Safety Administration (NHTSA), motor vehicle traffic accidents and injuries in the United States reached a 16-year high in 2021. The latest fatality data shows that fatalities declined by just 0.2% in the third quarter of 2022, making this the second straight quarter to show little or no improvement in the number of lives lost on the road. While fatality rates overall declined, cyclist and pedestrian fatalities continue to rise.

Zero in Pledge

2021's Worst Red-Light Runners Caught on Video

December 28, 2021



2021'S WORST RED-LIGHT RUNNERS CAUGHT ON VIDEO

VERRA MOBILITY
Safe Street, Smarter.

2021's Worst Red-Light Runners Caught on Video

Verra Mobility Welcomes Leading Safety Groups' Release of Automated Enforcement Checklist

May 10, 2021



VERRA MOBILITY WELCOMES LEADING SAFETY GROUPS' RELEASE OF AUTOMATED ENFORCEMENT CHECKLIST

Verra Mobility Welcomes Leading Safety Groups' Release of Automated Enforcement Checklist

MESA, AZ - Verra Mobility, a leading provider of smart mobility technology solutions, applauds the release of a new checklist by AAA, Advocates for Highway and Auto Safety, the Governors Highway Safety Association (GHSA), the Insurance Institute for Highway Safety (IIHS) and the National Safety Council (NSC). This is meant to serve as a roadmap for communities that are establishing or expanding automated enforcement programs.

"As more and more communities across the country turn to automated enforcement to help reduce the

Safety Groups' Release of Automated Enforcement Checklist

Verra Mobility Acquires Intelligent Transport Solutions Company, RedFlex

June 16, 2021



VERRA MOBILITY ACQUIRES INTELLIGENT TRANSPORT SOLUTIONS COMPANY, REDFLEX

The acquisition catapults Verra Mobility's traffic safety offerings globally.

MESA, AZ - Verra Mobility (NASDAQ: VERRA), a leader in smart mobility technology, confirmed today the acquisition of Redflex Holdings Limited ("Redflex") and its subsidiaries, a global innovator of traffic and safety solutions. The acquisition significantly increases Verra Mobility's scale and global reach, expands its portfolio of smart transportation solutions, and opens new opportunities to make mobility safer and easier in the Asia-Pacific, Europe, the Middle East, Africa, and the Americas.

RedFlex Acquisition



AWARDS

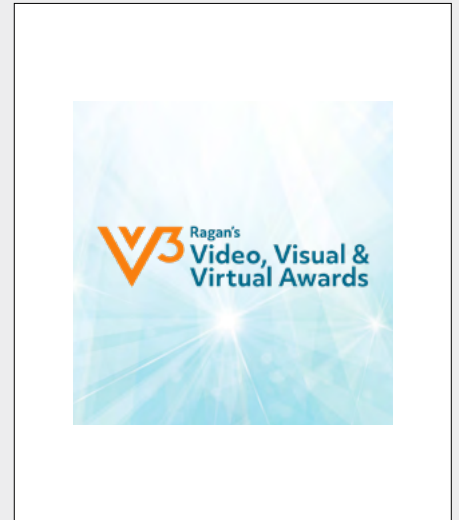
We take pride in commemorating our accomplishments. They serve as a reminder of our valuable contributions to society and our employees who helped us become the leading provider of road safety systems in the U.S.



Great Place to Work Certified



GovTech 2021, 2022, 2023 & 2024



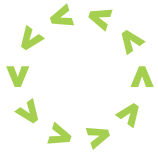
Ragan Award

- **July 2021:** No. 17 Arizona Top Workplaces
- **July 2021:** Phoenix Business Journal The List: Largest Arizona-Based Public Companies (Ranked No. 35)
- **June 2022:** Certified™ by Great Place To Work®
- **July 2022:** Phoenix Business Journal The List: Largest Arizona-Based Public Companies (Ranked No. 33)
- **December 2021:** Ragan Awards: Public Service Video 2021
- **June 2023:** Phoenix Business Journal The List: Largest Arizona-Based Public Companies (Ranked No. 36)
- **November 2023:** Fortune 100 Fastest Growing Companies for 2023
- **June 2024:** Certified™ by Great Place To Work®

“I am extremely proud of the awards and recognition our company has received. It is a testament to the hard work and dedication of our employees, and our commitment to delivering exceptional products and services to our customers.”

Jon Baldwin

Executive Vice President,
Government Solutions



**VERRA
MOBILITY™**

DRIVING THE FUTURE OF MOBILITY

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